

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Buying Time, LLC.
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943554-1	09/23/12	September 2012	08/27/12 - 09/17/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Dalton/D/Governor	DALTON/G/D	2205

Flight Dates	Order #	Alt Order #
09/10/12 - 09/17/12	943554	07897700

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/11/12	09/14/12	NBC Today Show	7-9am	---TF--	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Th	09/13/12	8:50 AM	NBC Today Show	7-9am	:30	WDFG12TVENV104H	\$250.00 NM
1	WXII	F	09/14/12	8:38 AM	NBC Today Show	7-9am	:30	WDFG12TVENV104H	\$250.00 NM
2	09/10/12	09/14/12	M-F WXII 12 News @ 5 a 5-6am		--WTF--	:30	3	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/12/12	5:37 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV104H	\$110.00 NM
4	WXII	Th	09/13/12	5:20 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV104H	\$110.00 NM
3	WXII	F	09/14/12	5:20 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV104H	\$110.00 NM
3	09/17/12	09/17/12	M-F WXII 12 News @ 5 a 5-6am		M-----	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	5:12 AM	M-F WXII 12 News @ 5 am	5-6am	:30	WDFG12TVENV104H	\$110.00 NM
4	09/11/12	09/13/12	M-F WXII 12 News @ 6 a 6-7am		--WT---	:30	2	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WT---	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/12/12	6:57 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV104H	\$250.00 NM
1	WXII	Th	09/13/12	6:41 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV104H	\$250.00 NM
5	09/17/12	09/17/12	M-F WXII 12 News @ 6 a 6-7am		M-----	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	6:13 AM	M-F WXII 12 News @ 6 am	6-7am	:30	WDFG12TVENV104H	\$250.00 NM
6	09/11/12	09/14/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$100.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943554-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON/G/D	2205	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/12/12		Live with Regis & Kelly	9-10AM	:00		\$100.00 NM
			See MG 6.4						
3	WXII	Th	09/13/12	9:37 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00 NM
1	WXII	F	09/14/12	9:48 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00 NM
4	WXII	Sa	09/15/12	7:52 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	WDFG12TVENV104H	\$100.00 NM
			MG for 6.2 09/12						
7	09/17/12	09/17/12	Live with Regis & Kelly	9-10AM	M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	9:30 AM	Live with Regis & Kelly	9-10AM	:30	WDFG12TVENV104H	\$100.00 NM
8	09/11/12	09/14/12	NBC Today Show II	10A-12N	--WTF--	:30	3	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/12/12	11:54 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV104H	\$65.00 NM
1	WXII	Th	09/13/12	10:54 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV104H	\$65.00 NM
3	WXII	F	09/14/12	11:59 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV104H	\$65.00 NM
9	09/11/12	09/13/12	M-F WXII 12 News @ No12-1pm		--WT---	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WT---	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	12:52 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV104H	\$100.00 NM
2	WXII	Th	09/13/12	12:45 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV104H	\$100.00 NM
10	09/17/12	09/17/12	M-F WXII 12 News @ No12-1pm		M-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	12:22 PM	M-F WXII 12 News @ Noon	12-1pm	:30	WDFG12TVENV104H	\$100.00 NM
11	09/16/12	09/16/12	Su WXII 12 News @ 6 pm6-630pm		-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	6:22 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV104H	\$225.00 NM
12	09/12/12	09/14/12	M-F WXII 12 News @ 5 p5-6pm		--WTF--	:30	3	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/12/12	5:42 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV104H	\$325.00 NM
3	WXII	Th	09/13/12	5:28 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV104H	\$325.00 NM
1	WXII	F	09/14/12	5:43 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	WDFG12TVENV104H	\$325.00 NM
13	09/15/12	09/15/12	Sa WXII 12 News @ 6 pm6-630pm;		-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943554-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON/G/D	2205	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/15/12	09/15/12	Sa WXII 12 News @ 6 pm 6-630pm; Class of Time - Pre-emptible with notice		-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/15/12 6:21 PM Sa WXII 12 News @ 6 pm 6-630pm; :30 WDFG12TVENV104H \$225.00 NM									
14	09/12/12	09/13/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		--WT---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII W 09/12/12 11:19 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV104H \$400.00 NM 2 WXII Th 09/13/12 11:29 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV104H \$400.00 NM									
15	09/17/12	09/17/12	M-Su WXII 12 News @ 11-1135pm Class of Time - Pre-emptible with notice		M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII M 09/17/12 11:22 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 WDFG12TVENV104H \$400.00 NM									
16	09/15/12	09/15/12	WXII 12 News Class of Time - Pre-emptible with notice	5:30-6am	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/15/12 5:41 AM WXII 12 News 5:30-6am :30 WDFG12TVENV104H \$35.00 NM									
17	09/16/12	09/16/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8-9am	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 09/16/12 8:00 AM NBC Sunday Today 8-9am :30 WDFG12TVENV104H \$225.00 NM									
18	09/15/12	09/15/12	WXII 12 Sa/Su News at 6-8am Class of Time - Pre-emptible with notice		-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/15/12 7:28 AM WXII 12 Sa/Su News at 6am 6-8am :30 WDFG12TVENV104H \$125.00 NM									
19	09/15/12	09/15/12	NBC Saturday Today Class of Time - Pre-emptible with notice	8-10am	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Sa 09/15/12 8:23 AM NBC Saturday Today 8-10am :30 WDFG12TVENV104H \$225.00 NM									
20	09/16/12	09/16/12	NBC Meet the Press Class of Time - Pre-emptible with notice	9-10am	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Su 09/16/12 9:59 AM NBC Meet the Press 9-10am :30 WDFG12TVENV104H \$225.00 NM									
21	09/17/12	09/17/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9am	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$250.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Dalton/D/Governor	DALTON/G/D	2205	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/17/12	09/17/12	NBC Today Show	7-9am	M-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	8:51 AM	NBC Today Show	7-9am	:30	WDFG12TVENV104H	\$250.00 NM
22	09/17/12	09/17/12	NBC Today Show II	10A-12N	M-----	:30	1	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$65.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	11:52 AM	NBC Today Show II	10A-12N	:30	WDFG12TVENV104H	\$65.00 NM
23	09/16/12	09/16/12	WXII 12 Sa/Su News at 6-8am		-----S	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	6:51 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	WDFG12TVENV104H	\$175.00 NM
24	09/16/12	09/16/12	WXII Late News AFTER	WXII Late News AF	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	09/16/12	12:00 AM	WXII Late News AFTER NFL	WXII Late News AF	:30	WDFG12TVENV104H	\$350.00 NM
25	09/12/12	09/14/12	M-F WXII 12 News @ 6 p	6-630pm	--W-F--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--W-F--	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/12/12	6:12 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV104H	\$600.00 NM
2	WXII	F	09/14/12	6:20 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	WDFG12TVENV104H	\$600.00 NM
26	09/13/12	09/13/12	M-Sun Nightly News	630p-7p	---T---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---T---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/13/12	6:59 PM	M-Sun Nightly News	630p-7p	:30	WDFG12TVENV104H	\$600.00 NM
27	09/17/12	09/17/12	M-Sun Nightly News	630p-7p	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	09/17/12	7:00 PM	M-Sun Nightly News	630p-7p	:30	WDFG12TVENV104H	\$600.00 NM

Total Spots 40

Payment Terms 30 Days

Gross Total	\$9,285.00
Agency Commission	\$1,392.75
Net Amount Due	\$7,892.25